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USA - Kaulkin Media Launches Monthly Newsletter Focused on Healthcare Receivables

Feb 27 2008

Rockville, MD - Kaulkin Media has announced that it has launched a new monthly newsletter designed for creditors in the healthcare industry and their strategic partners in the Accounts Receivable Management industry (ARM). The newsletter, Inside Healthcare Receivables, joins a stable of other Kaulkin Media publications that explore various facets of receivables management across multiple industries.

Inside Healthcare Receivables features original, high-level analysis each month, along with a digest of the most important healthcare-related news stories published on insideARM.com in the previous 30 days. The newsletter also includes a recent blog post from Kaulkin Media's healthcare analyst, Michael Klozotsky.

"Our commitment to examining the relationships between hospital creditors and ARM industry service providers is evident in the sheer volume of healthcare news and analysis published on insideARM.com in 2008 alone," said Klozotsky. "It became clear that a Director of Patient Financial Services at a hospital and a Manager of Recoveries at a collection agency care about many of the same things, even if they don't

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initially speak in the same idiom or read the same publications. Inside Healthcare Receivables seeks to foster those relationships by providing an easily-accessible medium for news and insights that improve the collection of delinquent medical debt.”

Inside Healthcare Receivables is a free electronic newsletter. For more information and to subscribe, please visit www.insidearm.com/go/free-newsletters.

For more information about Healthcare ARM and research opportunities through Kaulkin Media, contact Michael Klozotsky, Analyst, at 240-499-3836 or by email.

About Kaulkin Media
Kaulkin Media is the worldwide leader in providing news and information on the recovery of debt in all industries. We put the news in perspective, provide unique insight into challenges that face the accounts receivable management (ARM) industry, and facilitate collaboration among peer executives. Publications include www.insideARM.comTM, www.jobsinsideARM.com, The ARM InsiderTM, Inside Card & Creditor Receivables, and other monthly e-newsletters. Kaulkin Media's analyst group conducts sector-specific research that provides a level of authority and in-depth analysis not found anywhere else.

Parent company Kaulkin Ginsberg (www.kaulkin.com) is the leading strategic advisor for the ARM industry. For ARM service providers, their value-add services focus on analysis, growth, and exit strategies. For credit grantors, the focus is on optimizing receivables management strategies. Kaulkin Information Systems creates secure and affordable workflow, document, and business process management technologies for organizations in the financial services industry.

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